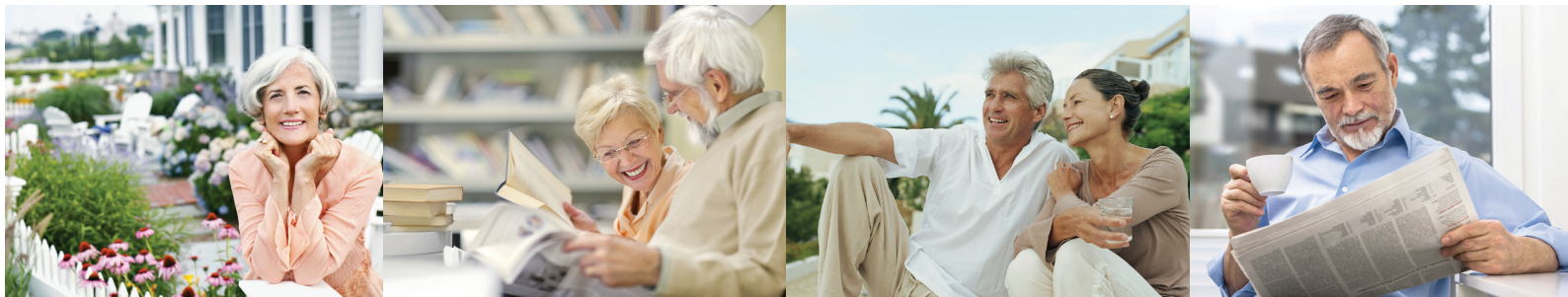


2017 Sauk Valley

Senior Showcase

Invitation To Exhibit



An Exhibit for Seniors and Caregivers
in the Whiteside, Lee, Ogle, Carroll, and Bureau Counties of Illinois.

Tuesday, August 1

10:00 a.m.-3:00 p.m.

Northland Mall • Sterling, IL

**The Premier Event For
Those 55 and Better!**

Meet face-to-face with seniors who are anxious to learn about your products and services.

Senior Showcase

Exhibitor Package Includes

- **10' x 10' BOOTH**
Booth locations assigned first-come, first-serve basis.
- **DRAPES AND SIDE CURTAINS**
8' tall backdrop with 3' side dividers
- **8' SKIRTED TABLE**
Additional tables available for \$20 each
- **TWO CHAIRS**
- **BOOTH SIGNAGE**
7" x 44" plastic sign with your business name will be mounted on the back curtain (if registration is received by deadline)
- **PRE-SHOW ADVERTISING EXPOSURE**
A thorough advertising/marketing campaign is planned for this event.

**Note: Exhibitors should be set up by 9:30 a.m. on August 1st and tear down no earlier than 3 p.m.

Participation deadline is Friday, July 14, 2017

For more information, call Kelly Null at (815) 625-3600 x 5602.

3200 E. Lincolnway, P.O.Box 498, Sterling, IL 61081; email: knull@saukvalley.com

•REGISTRATION OPTIONS•

_____ I agree to \$195 for an exhibitor booth at Sauk Valley Senior Showcase

A Senior Showcase Tabloid will be published on Monday, July 31st and there are several packages for exhibitors.

_____ I agree to a \$390 exhibitor package including a booth at the Senior Showcase and a QUARTER page ad (\$255.00 value) to run in the Senior Showcase tabloid on Monday, July 31st

_____ I agree to a \$525 exhibitor package including a booth at the Senior Showcase and a HALF page ad (\$495.00 value) to run in the Senior Showcase tabloid on Monday, July 31st

_____ I agree to a \$770 exhibitor package including a booth at the Senior Showcase and a FULL page ad (\$975.00 value) to run in the Senior Showcase tabloid on Monday, July 31st

Upon receipt of your registration, an advertising representative will contact you in regards to ad copy.

Participation Deadline is Friday, July 14, 2017

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone () _____

Fax () _____

Email Address _____

Website _____

PAYMENT OPTIONS

_____ **Check enclosed**
(make checks payable to Sauk Valley Media)

_____ **Bill to my advertising account**
(must have an established account on file)

_____ **Charge my booth rental to my credit card**

Credit Card# _____

Expiration Date _____

Name on Card _____



Please complete and return in the enclosed self-addressed stamped envelope, by July 14, 2017. Or fax to 815-626-5365. Space is limited.

Booth assignments will be made in the order reservations are received.